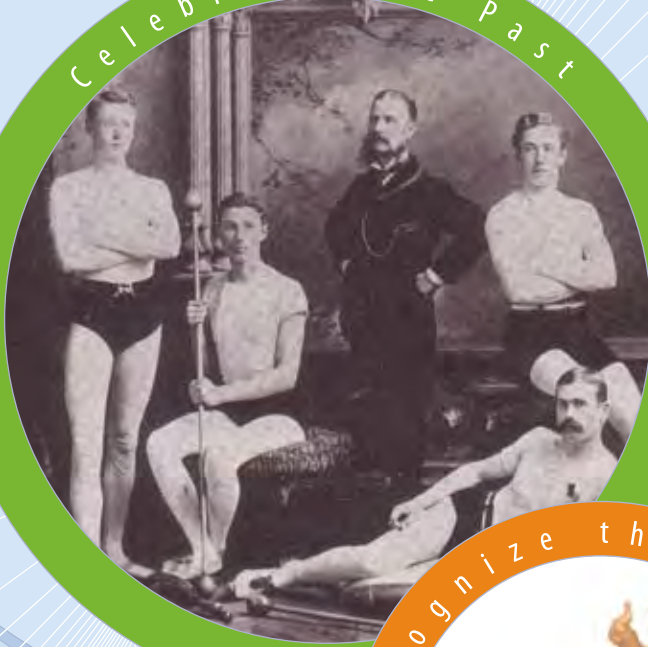




**PHE Canada**  
Physical & Health Education Canada



Celebrate the Past



Embrace the Future



Recognize the Present



**Physical and Health Education Canada**  
Annual Report 2008–2009



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## Message from the President

This is my first Annual Report message and writing this has provided me with a welcome opportunity to reflect on the past year and highlight some activities, events and achievements.



Probably one of the greatest highlights would be our name change. This was an intensive process that involved membership, partner and stakeholder consultations; social marketing expertise; official legal consent and approval from Industry Canada. I was a board member during the genesis of this initiative, President-Elect when the process of notification, member feedback and voting occurred and President when the name change officially came into effect. September 3, 2008 was a very proud moment for all of us, and for me personally, when the Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD) officially changed its name to Physical and Health Education Canada (PHE Canada).

This milestone in our organization's history also coincided with our 75<sup>th</sup> anniversary, and what a celebration we have had. The anniversary theme accurately reflects our collective work and ambitions as we approach 100 years — *Celebrate the Past, Recognize the Present and Embrace the Future*. If you have not already done so please take the time to visit the 75<sup>th</sup> anniversary portal found on the PHE Canada website. We look forward to the culminating event — our national conference that will take place in Banff, Alberta in partnership with HPEC.

Along the way there have been many other grand highlights and there are a few I wish to briefly mention here. PHE Canada's partnership with AstraZeneca Canada continues to be a very positive relationship, one which we all hope continues for some time. In September 2008, I was proud to represent PHE Canada at the launch of **At My Best™**, developed with AstraZeneca Canada. The President and CEO of AstraZeneca, Mark Jones (no I am not kidding) joined me for a full day of celebratory events both at AZ headquarters and at a local elementary school where we were able to join with students and teachers who had used the

materials as part of the pilot phase of the program. We look forward to continued success with **At My Best™**.

PHE Canada's fundraising and donor efforts have also undergone substantial growth and change. We have transformed our trust fund into a Legacy Fund that is designed to not only serve as a reserve fund for our organization, but most importantly, will be used for ongoing efforts to support many programs and leadership development opportunities among students and future health and physical education professionals.

Of specific note, I would like to recognize Tyler Duncan, a student who participated in the 2007 Student Leadership Camp. At that event, Tyler made the commitment to ride across Canada to raise money in support of physical education in Canada. And that he did -- making stops across Canada to speak to the importance of physical education and to present schools with their QDPE recognition award banners. At the end of June 2008, Tyler culminated his thankfully safe trek across Canada with a Newfoundland celebration. Tyler, you have been an inspiration to many.

I wish to thank the many volunteers that make PHE Canada the wonderful organization that is so well respected across Canada, which includes the many members of our various committees — Quality Daily Physical Education, Quality School Health, Quality School Intramural Recreation, Dance Education, Student Leadership Awards, Legacy Fund; as well as members of the Council of Provinces and Territories and the Council of University Professors and Researchers.

To our national office staff: Christine Bureaud, Jodie Lyn Harrison, Julie Forget, Angela Abbott, John Maker, Sharon May, Stefanie Partridge, Angele Beausejour, Leigh-Anne Donston and Carolyn Shaw-Tracey, thank-you so very much. The work you do on behalf of this organization and for the youth and children and of this country is very much appreciated.

To the Board of Directors — your support and dedication to this organization is unmatched and the countless hours and sound, reasoned advice is very much respected and relied on daily. I also wish to single out Irene Wallace of British Columbia, Christine Preece of Ontario, Amanda Stewart-Stanec of Nova Scotia and Robyn Macdonald of Prince Edward Island who will be leaving the Board of Directors this year. Your years of service to PHE Canada have been critical to its success, and the organization is stronger for having had the honour of your involvement and leadership.

Past President, Grant McManes, from Manitoba is also leaving the Board of Directors after the AGM this year. Grant has served with PHE Canada for over eight years in various capacities: Council of Provinces and Territories, PAC member with the QDPE PAC, Board of Directors, President and Past President. Grant, your leadership, accessibility and advice to me has been invaluable in numerous ways and believe me when I say — you will be missed, thank you so very much.

Finally — to the PHE Canada Executive Director Andrea Grantham — Your leadership with the national staff and sound advice to the presidency and to the Board through a recent period of radical change was critical for this organization. Your efforts and steady hand at the wheel were, and will continue to be, integral to our continued success.

Thank you all and rest assured in the knowledge that all of our collective efforts reap multiple benefits for children, youth and professionals whose lives PHE Canada touches.

Sincerely yours,



Mark Jones  
President

# Message from the Executive Director

What an amazing and eventful year at the PHE Canada headquarters. Of course, being able to say Physical and Health Education Canada as our official name is a huge part of this past year's excitement!

As PHE Canada has grown and evolved over its 75 year history, it has never been more evident than in the last few years about the need to communicate to a broader network of people from within and beyond our traditional sector, and the importance of working with a greater number and type of partners. CPEA, CAHPER, CAHPERD and now PHE Canada has evolved from a membership based professional organization, to a membership based professional organization primarily funded by government, to an organization with a strong membership base, extensive network, and multiple partners that include government, corporations, foundations, and more.

This evolution has been critical to our success at achieving our 75 year milestone, and this most recent name change puts our organization in a truly healthy place as we continue to move forward and "embrace the future", working towards our next milestone. I can say confidently that the response to our name change from the community, our partners, members and other stakeholders has been absolutely positive. From a national office perspective, the change has really helped us to better communicate who we are and what we do with greater ease. It has also helped us to better reflect on things like our corporate image, branding, and internally on items like our by-laws that have gone through a rewrite and a clean up so that they better reflect the organization that we are today.

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I am also excited to report on the number of exciting initiatives and activities that we are involved in at PHE Canada. From the development of our new Fundamental Movement Skills series that includes high tech video platforms, to the launch of our comprehensive and fantastic **At My Best™** program, to a new Golf in Schools resource and



highly reviewed student leadership resource (*Leading the Way*), it has been an exciting and inspiring time to be involved with PHE Canada. For this, we are extremely grateful to our funders — Sport Canada, AstraZeneca Canada, the Public Health Agency of Canada, the Communities in Action Fund/Ministry of Health Promotion of Ontario, Courage for Kids and Procter & Gamble for their new and/or ongoing support. Your belief in our organization, understanding of our strong network, and trust in our ability to develop quality programs, resources, tools and initiatives is much appreciated. We hope that we have made you proud with the programs that have resulted from your support.

A highlight of this year's financial report is our ability to show a healthy surplus that will allow us to pay back in full the Trust Fund loan from 2006. This loan was provided to assist the organization in getting through a challenging year that involved recovering from a hefty deficit at the end of the 2005 fiscal year. This caused serious cash flow struggles and was tied to severe funding challenges due to a collapsed government and no call for funding from the federal government. Thankfully the Trust Fund was in place to get us through this challenging time.

We are extremely relieved to have this loan paid off, and know that the additional surplus will be important to guide us through a very difficult economic time that is predominant in all sectors nationally and internationally. I must say that this would not be possible without the hard work and dedication of the PHE Canada national office staff. This surplus is the result of four years of dedication where we have worked hard as a team to deliver with efficiency and have often been in a place where we carried more than one job position at a time. This allowed us to deliver programs internally as much as possible in order to minimize consulting and contractual obligations.

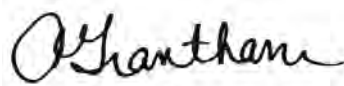
To the PHE Canada national office — Jodie, Angele, Angela, Sharon, Stefanie, Ali, Julie, Leigh-Anne, Christine, John and Carolyn — you are an incredible network of professionals who I have been privileged to work with. Even in the most stressful times, and there have been many, there is always a helping hand, a joke, a laugh, a special lunch, a painting party or a prank that leaves us still valuing what we do, and coming back another day. Thank you ever so much team.

Another highlight of my day on a personal and professional level, and what keeps “my boat afloat”, is the vast network of leaders and champions who we have the honour and privilege of working with each day. Regardless of our professional background, it is absolutely inspiring to work amongst people who are so passionate for the health of our children and youth. To the PHE Canada Board of Directors, our Council of Provinces, each of our Program Advisory Committees, Council of University Professors and Researchers, reviewers, advisors, mentors, members and supporters — thanks so much for all that you do and for helping us to continue to feel value in our cause.

I am proud of 2008–09 for PHE Canada and feel confident about its impact and headway as we work towards our vision of “all Canadian children and youth leading physically active and healthy lives.”

And with that Mr. President, I respectfully submit my report.

Sincerely,



Andrea Grantham  
Executive Director

# Partnerships

Over the course of 2008–09, PHE Canada has had the opportunity to work with many organizations on a variety of innovative projects, each built from a common foundation of improving the overall health and well being of Canada’s children and youth. We are grateful to the following organizations:

- Active Living Alliance for Canadians with a Disability
- Active Healthy Kids Canada
- AstraZeneca Canada
- Brock University — Centre for Healthy Development through Sport and Physical Activity
- Camp Walden
- Canada Games Council
- Canadian Broadcasting Corporation (CBC)
- Canadian Centre for Ethics in Sport
- Canadian National Railway Company (CN) & Safe Kids Canada
- Children’s Hospital of Eastern Ontario Research Group — Healthy Active Living and Obesity Research Group
- CIRA Ontario
- Coalition for Active Living
- Courage for Kids Inc.
- Goodlife Kids Foundation
- Health and Physical Education Council of Alberta (HPEC)
- Joint Consortium for School Health
- National Film Board of Canada
- Ontario Healthy Schools Coalition
- Ontario Physical and Health Education Association (Ophea)
- ParticipACTION
- Parks and Recreation Ontario (PRO)
- Proctor and Gamble
- Royal Canadian Golf Association & Canadian Professional Golfers’ Association
- School Specialty Canada
- Sport Matters Group
- Tim Horton Children’s Foundation
- Thompson Education Publishing
- True Sport Foundation
- Wintergreen PHYS-ED

## Council of Provinces and Territories:

**PE-BC** (Physical Education British Columbia)

**HPEC** (Health and Physical Education Council of Alberta)

**SPEA** (Saskatchewan Physical Education Association)

**MPETA** (Manitoba Physical Education Teachers' Association)

**Ophea** (Ontario Physical and Health Education Association)

**FÉÉPEQ** (Fédération des Éducateurs et Éducatrices Physique enseignants du Québec)

**APEQ** (Association of Physical Educators of Quebec)

**NBPES** (New Brunswick Physical Education Society)

**APEP** (Association des Professionnel(le)s en Éducation Physique, N-B)

**TAPHE** (Teachers' Association of Physical and Health Education, Nova Scotia)

**PEIPEA** (Prince Edward Island Physical Education Association)

**PESIC** (Physical Education Special Interest Council of Newfoundland/ Labrador)

## Funding Partners

PHE Canada would like to thank the following partners for their generous support:

AstraZeneca Canada

Courage for Kids Inc.

Ontario Ministry of Health Promotion —  
Communities in Action Fund

PepsiCo & Frito Lay Canada

Proctor and Gamble

Public Health Agency of Canada

Sport Canada



# Year in Review

## 75th Anniversary Celebrations

PHE Canada continued to celebrate its 75th year of advocating for quality physical and health education programs within Canadian schools and communities. As part of our celebrations, a special website was created that took our 75th Anniversary tag-line: “Celebrate the Past, Recognize the present, Embrace the Future”, and used photos, videos, personal stories and archival material to highlight each area. The site also featured a look back at each decade, featuring the stories that were important at that time, the people that contributed to the success of the organization, and images and videos — all adding up to an unique snapshot of the



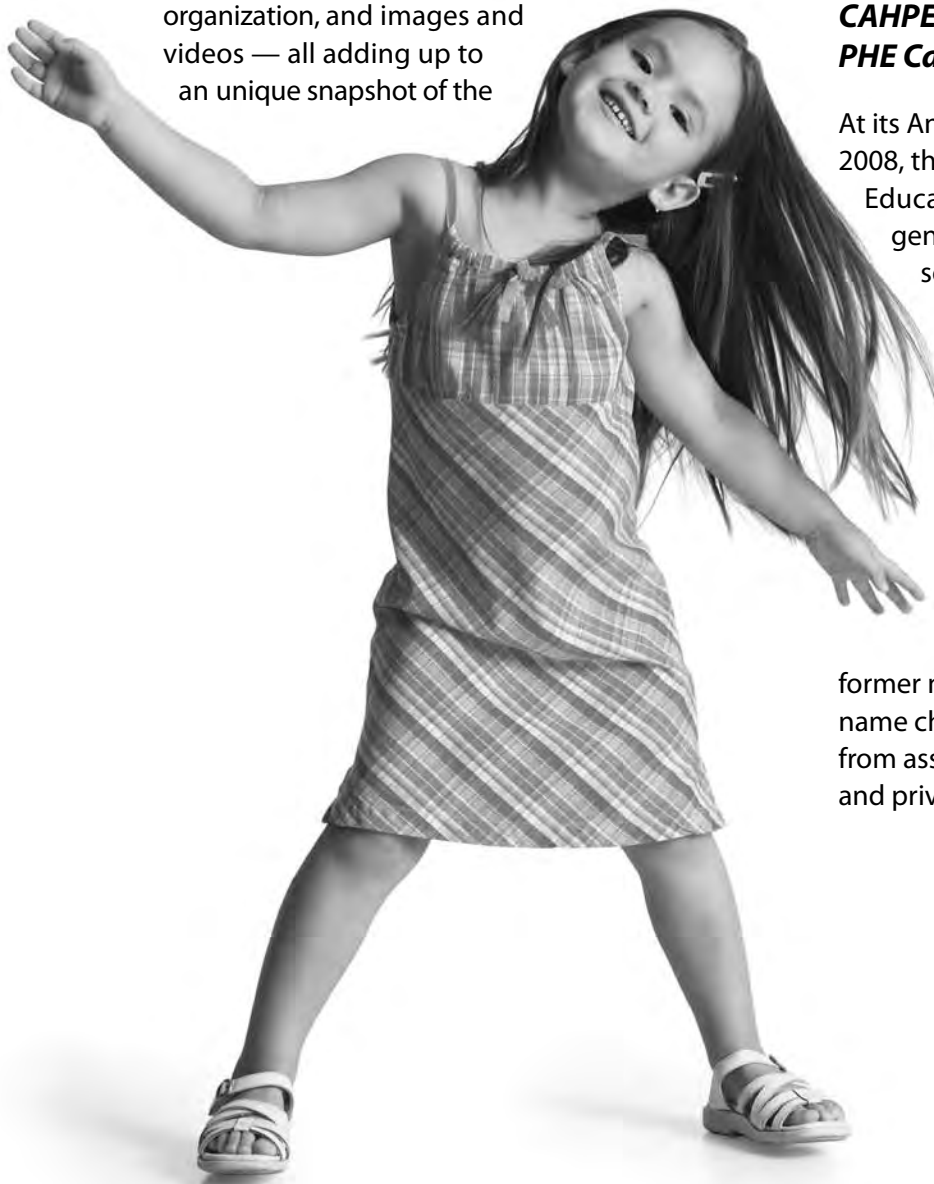
history of CAHPERD/PHE Canada. This website will continue to grow and become a legacy piece as we move towards our next milestone.

Also over the course of the year, PHE Canada proudly presented special 75th Anniversary Recognition Awards to each of our provincial organizations as well as our American friends — AAHPERD. This Award was meant to recognize and thank our valuable partners for their support of our organization over the last many years, and their dedication to the cause of active, healthy children and youth.

## CAHPERD becomes PHE Canada



At its Annual General Meeting on Friday, May 30, 2008, the Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD) general assembly voted to accept the motion set by the Board of Directors to change the Association’s name to: Physical and Health Education Canada (PHE Canada) / Éducation physique et santé Canada (EPS Canada). Thereafter, and as per Corporations Canada requirements, an official application was submitted for approval. Official government approval was obtained in September 2008, and a one-year transition period began where whenever possible, both the new and former name and logo will be used. To date, the name change has been met with great enthusiasm from association members, clients, partners, public and private donators and the media.



## Launching At My Best™

PHE Canada and AstraZeneca Canada developed a comprehensive curriculum-based toolkit for children in Kindergarten to Grade three to promote and develop children's overall wellness, including physical activity, healthy eating and emotional well-being. **At My Best™** offers curriculum-based lesson plans along with numerous teaching resources that include a storybook, classroom posters, task cards, music CD, physical education equipment and take-home materials. **At My Best™** was officially endorsed by the College of Family Physicians and Surgeons.



**At My Best™** officially launched in October 2008 and 1000 kits were distributed to schools across Canada in January 2009. A comprehensive, interactive website was developed — [At My Best.ca](http://AtMyBest.ca) — and a number of promotional and public relations activities took place, including the signing of Canadian Idol, Eva Avila, as the **At My Best™** official spokesperson.

## Fundamental Movement Skills (FMS) — Interactive Teaching Resources

PHE Canada received funding from Sport Canada to develop two additional FMS resources for teachers and community coaches.

- *Active Start and FUNdamentals for children with a disability, has been designed to mirror the original FMS (K-3) with the addition of relevant adaptations for children with physical disabilities.*
- *FMS: Learning to Train, has been designed for teachers of grades 4-8 and coaches of athletes in the "Learning to Train" stage of the LTAD model.*

To supplement these two resources a video library of these skills will be available online using Dartfish Video Analysis software. Users will be able to purchase the resource and access the video library to support instruction in all learning environments.

## Physical Education Day on the Hill

On May 30th, 2008, local Ottawa QDPE Recognition Award winning schools participated in a Physical Education Class on Parliament Hill alongside more than **140,000** students (500 schools)

across Canada who also participated in a special Physical Education class in support of the event on Parliament Hill.



Physical Education Day on the Hill demonstrated the important role that PE plays in the healthy development of children and youth and as a core subject area within the school curriculum. PHE Canada leveraged PE day on the Hill to motivate ministries of education and health, school boards and schools across Canada to do their part by ensuring that all children have access to Quality Daily Physical Education, intramural recreation, active transportation and other innovative school physical activity programs. The event welcomed some federal politicians as well as media, and generated a great deal of buzz about the importance of physical education for every child.

## **National Golf in Schools Program**

PHE Canada, the Royal Canadian Golf Association (RCGA) and the Canadian Professional Golfers' Association (CPGA) partnered together to create the *National Golf in Schools Program*. This program will assist teachers — physical education specialists and non-specialists — to plan and deliver quality learning experiences that support the development of fundamental movement skills related to the sport of golf, and increase student knowledge and appreciation for the sport of golf. An extensive development process took place over the course of this past year, including: environmental scans, advisory committee meetings, writing, reviews and a national pilot test. The design and print production phase is currently underway, with an anticipated release in May 2009.

## **WeMüv™ School Challenge**

Currently in development, PHE Canada and Courage for Kids Inc. are in partnership to create the **WeMüv™ School Challenge** — an innovative pedometer physical activity program for teachers and students in grades 3–6. **WeMüv™ School Challenge** is a program designed to support physical education and daily physical activity initiatives in schools across Canada. The “challenge” will be for participating schools to be as physically active as possible based on student accumulation of pedometer step recordings during a one-week period. Teachers will be able to access and download easy-to-use curriculum-supported lesson plans, activities, and supporting documentation for use in their physical education classes, to address daily physical activity requirements (as appropriate for their province/territory), and for use with other activity breaks like recess.



## **PHE Canada's Student Leadership Camp — Embracing the Future!**



PHE Canada's fifth Annual Student Leadership Camp was held at Camp Walden in Bancroft, Ontario. Once again, the camp brought students from coast to coast together for learning, mentoring and to help all of us to “embrace the future” with these amazing future leaders! Here are some words from our participants:

*“This has been an amazing time for me and I've learned more about myself and what it will take to be an effective teacher not just an educator. Amazing!”*

*“Coming into this camp I didn't actually believe all of the “it's the experience of a life time” comments. Now, it's hard accepting that I'm leaving because I can now say “that was an experience of a lifetime.” I've expanded my network across Canada which is something I never imagined I would have the chance to do!”*

*“This experience was unforgettable. I'm so happy that I've had the opportunity to come to this camp. The camp has allowed me to come out of my shell and see what I am capable of doing and recognize the power in leadership and what can be accomplished when people come together and work towards a common goal.”*

## **Supporting Physical Literacy awareness and development**

Sport Canada's Long Term Athlete Development (LTAD) Model, as well as many other initiatives, is creating a lot of buzz about "physical literacy". To help clear the clutter, PHE Canada, thanks to funding from Sport Canada, has been working hard at developing a clear definition of the term with supporting education materials about physical literacy and how it relates to the education sector. The initiative involves defining physical literacy and its relationship to physical education, physical activity, and sport, as well as the link with the LTAD model. Over the coming year, workshops, presentations and web-based learning opportunities will be implemented to support the education sector and general public to understand physical literacy and its relationship with physical education.



## **An Expanded Weight of the World Program**



Weight of the World (WoW) is an educational program designed to empower children and youth to become more physically active, to adopt healthier eating habits, to develop social responsibility, and to choose overall healthier lifestyles. This year the WoW program provided a platform for discussion and action towards positive change through the on-line streaming of the film, enhanced WoW website (including on-line forum), introduction of the WoW contest as well as interactive Facebook, blog and twitter pages. So far the WoW program has over 62,000 students and 450 educators/parents/librarians and community leaders engaged in the program.

## **Always Changing & Vibrant FACES \***



PHE Canada and Procter and Gamble have worked in partnership for many years to develop, promote and deliver two health education programs — Always Changing and Vibrant FACES. PHE Canada, through its expert network of health educators, has endorsed the programs as effective and appropriate programs for Canadian teachers tasked with teaching children about health education issues.

Once again, PHE Canada worked closely with Ophea to undertake a rigorous review of both programs during April to June 2008. The feedback from program users was then used over the summer months to provide advice and direction to content enhancements for the 2008–2009 school year. The revisions included new graphics, updated content and activities and new downloadable materials from our website [www.phecanada.ca](http://www.phecanada.ca).

## Quality Daily Physical Education (QDPE)

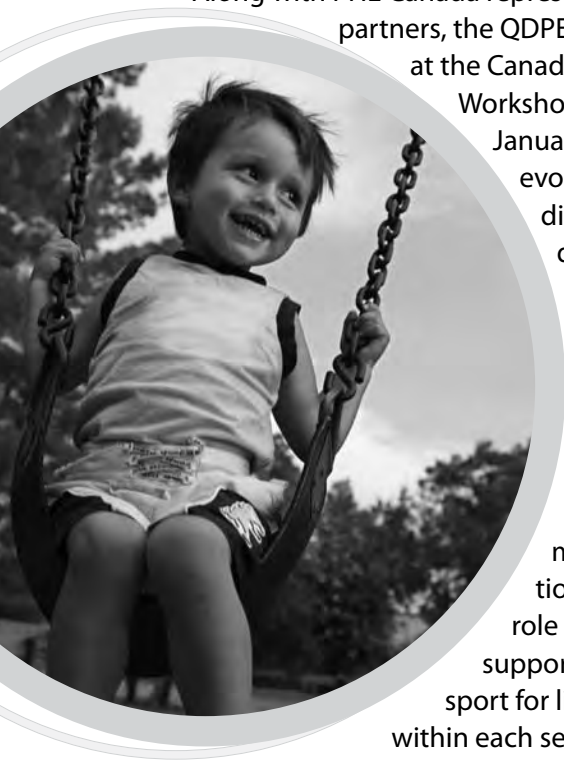
### School Recognition Award Program (RAP)

2008–2009 marks the 20<sup>th</sup> Anniversary of RAP. PHE Canada is continually inspired by the RAP award winning schools that are committed to quality physical education. As of March 2008, 800 schools (672 Elementary and Junior High, 128 Secondary) have received one of the four recognition awards. All winning schools receive an awards package containing a 20<sup>th</sup> anniversary banner, certificate, PHE Canada president letter, as well as first hand updates on PHE Canada's new and innovative programs and resources. We continue to encourage and support all schools to strive for the Diamond award, which recognizes Quality Daily Physical Education for a total of 150 minutes per week. Let's keep the physical in education!



### Linking QDPE with the Long Term Athlete Development Model

Along with PHE Canada representatives and partners, the QDPE PAC presented at the Canadian Sport for Life Workshops in Ottawa in January 2009. Workshops evoked meaningful dialogue on the development of physical literacy and the relevance of the LTAD model in elementary, secondary and post secondary education. The message that education plays an integral role in promoting and supporting Canadian sport for life resonated within each session.



## Future Leaders Program — Pre/In-Service Presentations

PHE Canada has rejuvenated our pre-service presentation with a new PowerPoint presentation and a student member scavenger hunt. Last year over 3500 students were inspired by one of our many ambassadors through these motivational presentations that encourage our future leaders to be champions of the cause. Thanks to our ambassadors and the professionals at the many colleges and universities who ensure that these leaders have every chance possible to embark on their new profession with charisma, drive, and confidence.

## Quality School Intramural Recreation



### The Launch of Leading the Way

The QSIR PAC was instrumental in creating our newest youth leadership resource, *Leading the Way — Bringing out the best in children and youth*. This resource, a rejuvenation of the former Student Leadership Development Program, combines theory with practical activities for beginner to advanced leadership skills meeting the needs of schools, communities and volunteer organizations who wish to assist youth in developing lifelong skills through leadership opportunities.



Also piloted this year was our *Active Living, After School* and *Health Promoting Schools* resources — an additional supplement to *Leading the Way*.

Our thanks to the numerous schools, municipalities and youth groups across Canada who participated in the pilot process.

A special thank you to outgoing PAC members: Anitra Dagley and chair Don Hutchinson for their dedication to quality school intramurals and student leadership.

## Quality School Health



### ***Health Promoting Schools is Shaping Up***

The QSH PAC provided valuable insight into the creation of the youth leadership resource *“Leading the Way”* and its accompanying supplement *“Health Promoting Schools — A guide for student leaders”*. PHE Canada also launched a new online searchable database that will share promising practices at the grass roots level. Thank you to EverActive Schools for their assistance with this project.

A new promotional video describing Health Promoting Schools has been created to educate and inspire schools across Canada to take the steps they need to become Health Promoting Schools themselves.

*PHE Canada also launched a new online searchable database that will share promising practices at the grass roots level. Thank you to EverActive Schools for their assistance with this project.*

*A special thank you to Christine Preece for her dedication to Quality School Health and for ensuring that the “H” in PHE Canada was always considered with the work accomplished at the national level.*

## Dance



### ***Canada Can Dance Harmony Project***

The Canada Can Dance Harmony Dance is part of the *Canada Can Dance Harmony Project* which aims to promote dance across Canada as a meaningful form of activity that highlights the importance of active living, physical activity, physical education, the arts, multiculturalism, and social responsibility through a mass dance. This program has continued to develop and we look forward to launching an on-line resource to promote dance in schools, which specifically supports those educators less familiar with teaching dance.

*PHE Canada would like to send a special thank you to Heather Taschuk and Chris Page for their commitment and dedication to the Harmony Dance project.*



# Recognizing Champions

## **The 2008–2009 Physical Education Teaching Excellence Award**

Partnering with Wintergreen *PHYS-ED*, PHE Canada presented the Physical Education Teaching Excellence Award in recognition of outstanding teaching and leadership in physical education.

The following provincial/territorial candidates were selected by their provincial Physical Education Association. The national award winners were selected from this exceptional list of physical educators by the PHE Canada Awards Committee.

### **2008–2009 Award Recipients**

#### **National award recipients**

**Ellis Coles**, Newfoundland & Labrador

**David Markham**, Manitoba

**Tracy Loder Stephen**, Alberta

#### **Provincial award recipients**

**Donna Bliss**, New Brunswick

**Gilles Champagne**, Quebec

**Rob Cherepuschak**, Saskatchewan

**Steve McGrail**, Ontario

**John McGowan**, Nova Scotia

**Kellie Steele**, Prince Edward Island

**John Stewart**, British Columbia

## **The 2008–2009 Student Award**

The PHE Canada Student Award recognizes outstanding undergraduate leadership in the field of physical education. Each Canadian university offering a degree in physical education or a related discipline can present this award. Congratulations to this year's recipients.

**Mary Claire Boudreau**, St. Francis Xavier University

**Brittany Bushey**, Brock University

**Amanda Collison**, University of Victoria

**Rob Craig**, Dalhousie University

**Luke Denomme**, Sir Wilfrid Laurier University

**Sarah Foster**, University of Regina

**Kevin Frey**, University of Regina

**Brittany Gadzosa**, University of Calgary

**Sabrina Grodzinski**, York University

**Shannon Hobbs**, University of Ottawa

**Brendan Irish**, Queen's University

**Anika Maraj**, University of Western Ontario

**Colin McLaren**, Laurentian University

**Vanessa Murdoch**, Trinity Western University

**Karen Vu Nguyen**, University of Toronto

**Janelle Painter**, Brandon University

**Laura Rashotte**, University of Ottawa

**Alexa Starratt**, St. Francis Xavier University

**Michelle Stevens**, University of Manitoba

**Amanda Taylor**, University of New Brunswick

## ***The 2008–2009 Young Professional Award***

The Dr Andy Anderson Young Professional Award recognizes outstanding contribution to the profession in each province and territory. Congratulations to this year's recipients.

**Elizabeth Kerwin, PEI**

**Erin P. Hobin, Ontario**

**Jennifer Gruno, British Columbia**

**Kelly Spencer, Nova Scotia**

**Rebecca Wilson, Québec**

**Tyson Ramsey, Manitoba**

**Paul Marlett, Alberta**

**Chris Abotsway, Saskatchewan**





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PHE Canada would like to thank those national office staff who contributed to the organization this year but have now moved on:

Rebecca Lloyd, PHE Journal Editor  
(until October 2008)

Dean Kozak, Program Manager  
(until August 2008)

**Mark Jones, President**

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**Grant McManes, Past-President**

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**Christine Preece, Ontario**

Middlesex London Health Unit —  
started on January 12, 2009  
Community Health Services Department —  
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**Antony Card, Newfoundland/Labrador**

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Memorial University of Newfoundland  
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## QDPE PAC

**Dr. David Chorney, Chair**

University of Alberta  
Department of Secondary Education  
Edmonton, AB

**Reg Leidl, Past Chair**

Principal, P.J. Gillen School  
Esterhazy, SK

**Kaelin Gillis, Member-at-Large**

Teacher, Riverside Education Center  
Milford, NS

**Celine Homsy, Member-at-Large**

Teacher, John Abbott College  
Dollard-des-Ormeaux, QC

**Greg Leland, Board of Directors Representative**

School District 6  
Rothesay, NB



## QSH PAC

**Doug Gleddie, Chairperson**

Ever Active Schools  
Edmonton, AB

**Ann Little, Member-at-Large**

University of Calgary  
Calgary, AB

**Carol Scaini, Member-at-Large**

North York, ON

**Carol Henry, Member-at-Large**

College of Pharmacy and Nutrition  
Saskatoon, SK

**Dr. Antony Card, Board of Directors Representative**

Memorial University  
St John's, NL

**Christine Preece, Board of Directors Representative**

Middlesex London Health Unit  
London, ON



## QSIR PAC

**Don Hutchinson, Chairperson**

Coquitlam School District  
Coquitlam, BC

**Cheryl McCombe, Member-at-Large**

Fort Richmond Collegiate  
Winnipeg, MB

**Glenn Campbell, Member-at-Large**

ME Callaghan Int. School  
Elmsdale, PE

**Anitra Dagley, Member-at-Large**

Regional School Board  
Truro, NS

**Robyn McDonald, Board of Directors Representative**

Vernon River School  
Vernon River, PE



## *Dance*

**Heather Taschuk, Chair**

Teacher, Strathcona Composite High School  
Edmonton, AB

**Chris LePage, Member-at-Large**

Teacher, Buckingham Elementary School  
Port Moody, BC

**Chantale Lussier-Ley, Member-at-Large**

Researcher, University of Ottawa  
Ottawa, ON

**Emily Caruso Parnell, Member-at-Large**

Teacher, Rainbow District School Board  
Sudbury, ON

**Heather Rootsart, Board of Directors  
Representative**

Archbishop Joseph MacNeil School  
Edmonton, AB

## *Council of University Professors and Researchers (CUPR)*

**Antony Card, Co-Chair**

Memorial University

**Ken Lodewyk, Co-Chair**

Brock University

**David Chorney, Listserve Manager**

University of Alberta

**Joannie Halas**

University of Manitoba

**Nancy Francis, CUPR Forum**

Brock University

**Louise Humbert, PHE Canada Representative**

University of Saskatchewan

**Amanda Stanec, PHE Canada Representative**

St. Francis Xavier University

**Andrea Grantham, Ex-Oficio**

Executive Director, PHE Canada



## Trust Fund Committee

**Harry Sawchuk, Chair**

Brantford, ON

**Rick Bell, Past Chair**

Victoria, BC

**Dr. Nick Forsberg, Member-at-Large**

Regina, SK

**Mo MacKendrick, Member-at-Large**

Comox, BC

**Fran Harris, Member-at-Large**

Fredericton, NB

**Ex-Officio**

**Mark Jones, President**

St. John's, NF

**Grant McManes, Past-President**

Winnipeg, MB

**Andrea Grantham, Executive Director**

Ottawa, ON

**Iris Bliss, Investment Representative**

Fredericton, NB



## Awards Committee

**Dan Cooney, Chair**

Calgary, AB

**Dr. Rick Bell, Member-at-Large**

Victoria, BC

**Farida Gabbani, Member-at-Large**

Halifax, NS

**Dr. Herb McLachlin, Member-at-Large**

Edmonton, AB

**Grant McManes, Past-President**

Winnipeg, MB

**Mark Jones, President**

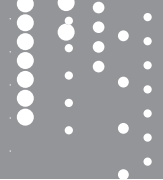
St. John's, NL

**Irene Wallace, Awards Representative  
to the Board of Directors**

Victoria, BC

We would like to thank Dr. Stu Robbins for his many years of contributions to the Awards Committee as its Chair.

# Financial Statements



## STATEMENT OF REVENUE AND EXPENDITURE AND NET ASSETS OPERATING FUND FOR THE YEAR ENDED

March 31, 2009

	2009	2008
<b>REVENUE</b>		
Government contributions	\$650,139	\$435,537
Resource development and review	309,039	208,731
Student Leadership Camp	13,000	14,475
School Info Link	56,215	29,757
Membership	10,800	13,865
Journal/AVANTE	59,368	53,927
Corporate sponsorship	625,140	553,310
Publications	222,477	402,844
Other	67,664	116,729
	<b><u>\$2,013,842</u></b>	<b><u>\$1,829,175</u></b>
<b>EXPENDITURE</b>		
Salaries and administration	\$267,865	\$181,147
Meetings	71,249	100,667
Communication	57,848	66,536
Publications	164,049	302,020
Networking	25,749	25,357
Membership	4,725	7,943
Programs	738,309	797,099
Resource development and review	372,772	206,760
Corporate sponsorship	21,014	74,406
School Info Link	45,297	34,614
	<b><u>\$1,768,877</u></b>	<b><u>\$1,796,549</u></b>
<b>EXCESS OF REVENUE OVER EXPENDITURES FOR THE YEAR</b>		
	\$244,965	\$32,626
Net assets – Beginning of year	387,514	354,888
NET ASSETS – END OF YEAR	<b><u>\$632,479</u></b>	<b><u>\$387,514</u></b>

# BALANCE SHEET

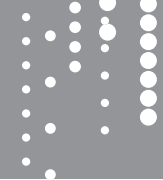
March 31, 2009

	2009	2008
<b>ASSETS</b>		
Cash	\$304,161	\$243,527
Investments	790,159	554,753
Accounts receivable	130,084	200,294
Due from Sport Matters Group	7,324	17,101
Due from trust funds	—	47,205
Inventory	65,701	58,855
Prepaid expenses	21,991	6,801
	<b><u>\$1,319,420</u></b>	<b><u>\$1,128,536</u></b>
<b>TRUST FUND ASSETS</b>		
Cash	\$158,717	\$147,606
Investments	171,570	263,476
Artwork	9,200	9,200
Due from/(to) operating fund	32,022	(47,205)
	<b><u>371,509</u></b>	<b><u>373,077</u></b>
	<b><u>\$1,690,929</u></b>	<b><u>\$1,501,613</u></b>
<b>LIABILITIES</b>		
Accounts payable	\$299,733	\$161,690
Deferred revenue	355,186	579,332
Due to trust funds	32,022	—
	<b><u>\$686,941</u></b>	<b><u>\$741,022</u></b>
<b>NET ASSETS</b>		
Operating Fund	\$632,479	\$387,514
Trust Funds	371,509	373,077
	<b><u>1,003,988</u></b>	<b><u>760,591</u></b>
	<b><u>\$1,690,929</u></b>	<b><u>\$1,501,613</u></b>

# STATEMENT OF REVENUE AND EXPENDITURE FOR THE YEAR ENDED

March 31, 2009

	2009	2008
<b>REVENUE</b>		
Operating Fund	\$2,013,842	\$1,829,175
Sheila Stanley Dance Education Fund	1,762	1,485
Dr. Tom Bedeck Memorial Fund	325	435
Pepsico-Chipin Fund	1,272	101,764
CAHPERD Trust Fund	35,547	10,337
	<b><u>\$2,052,748</u></b>	<b><u>\$1,943,196</u></b>
<b>EXPENDITURE</b>		
Operating Fund	\$1,768,877	\$1,796,549
Sheila Stanley Dance Education Fund	102	89
Dr. Tom Bedeck Memorial Fund	44	39
Pepsico-Chipin Fund	171	86,081
CAHPERD Trust Fund	22,804	3,172
	<b><u>\$1,791,998</u></b>	<b><u>\$1,885,930</u></b>
<b>EXCESS OF REVENUE OVER EXPENDITURE FOR THE YEAR</b>		
	<b><u>\$260,750</u></b>	<b><u>\$57,266</u></b>





**PHE Canada**

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