



National Conference

October 21-23, 2010 in Toronto, ON

"HEALTHY SCHOOLS, HEALTHY COMMUNITIES"

LOGO DESIGN COMPETITION

Ophea (Ontario Physical & Health Education Association), along with Physical & Health Education Canada (PHE Canada) are pleased to announce a logo design competition for our upcoming national conference!

We are seeking out student artists from both the elementary and secondary school level to submit a logo that will be used on all relevant conference promotional materials, including conference signage, the conference program, and the official conference t-shirt.

Requirements:

1. The design should reflect the conference theme "**Healthy Schools, Healthy Communities**" and/or one or more elements of physical and health education. For example, healthy schools, physical activity, healthy eating, etc.
2. The design may include the words "**Healthy Schools, Healthy Communities**" and the dates **October 21 to 23, 2010**. Optional – **Toronto**.
3. The design should be as large as possible, but no larger than 8 ½" x 11" so that it can be scaled down for various documents.
4. The design can be submitted as either **hand drawn** (the logo will be converted to a graphics file) or in **digital format** (minimum resolution required is 300 dpi -submit as a PNG, EPS or AI file to allow for scalability and easy modification). *NB: Please note that the organizing committee reserves the right to modify any submitted logo as necessary.*
5. The logo may contain **up to 3 solid colors** (no gradients), with ability to produce in **black and white**.
6. The design should be proportioned such that the letters will be legible from a reasonable distance.
7. Please include the submitter's age, grade, full name, address, telephone, email address and school name and address with the entry.
8. Please include a brief explanation of the design.

The winning logo will be selected by the Conference Organizing Committee. The winner will be announced in March 2010 and will receive:

- Mention on the official conference website;
- Mention in the conference program;
- A conference package containing all products developed using the conference logo;
- A conference t-shirt containing the logo;
- A \$100 gift certificate to Sport Chek;
- A \$200 gift certificate to the winning entries school for the purchase of P.E. resources.

Ophea and PHE Canada will require the official right to use all submitted designs and photographs. Terms and conditions will be outlined with the winning artist.

Deadline extended!! All entries should be submitted by March 12th, 2010 to:

Julie Forget

Communications Manager, PHE Canada

Julie@phecanada.ca

Fax: 613-523-1206